



Heart of England in Bloom Marking Sheet 2016

Name of entry: Tewkesbury	Judging Date: 6th July 2016
Category: Town	Judges: Roger Bache & Mark Wiltshire

Introduction):
 A year on from their very first entry into the national finals the bloom group can be very proud of their efforts to maintain the high standards that they have set. Again the judges were treated to a superb cinema style presentation from Brian Reeve. A big effort has gone into increasing the already large number of community groups, far too many to mention them all here, but in particular the incredible transformation of the old Ashchurch Station is a credit to all concerned. The florals along the route and those evidenced in the portfolio looked superb. Heritage is always at the fore here and none more so than the battle of 1471 which is highlighted throughout the town. Another very good Gold.

SECTION A – Horticultural Achievement

Assessing year-round horticultural achievement including conservation and natural areas.

		MAX	ACT.
A1	Impact design, colours, appropriate choice of plants, special features, presentation, innovation	20	18
A2	Horticultural practice cultivation and maintenance, quality of plants, sustainability, new planting	20	17
A3	Residential and Community Gardening residential, communal areas, allotments, public buildings (grounds of churches, schools etc.), car parks	20	19
A4	Business Areas and Premises retail and shopping areas, leisure sites, transport terminals, car parks, farms, rural businesses, pubs, post offices, tourist areas/attractions, offices, estate agents etc.	20	19
A5	Green Spaces verges, parks and open public spaces	20	19
TOTAL POINTS AWARDED FOR SECTION A		100	92
50% of maximum points			

Areas of Achievement:

- Colourful hanging baskets supplied by bloom.
- The borders managed by Tewkesbury North Residents Association
- Railing containers on the banks of the Avon
- Victoria Gardens was as good as it has ever been
- Tewkesbury Town and Priors Park community Allotment
- Ashchurch for Tewkesbury community Garden

Areas for Improvement: Try to encourage/mentor some of the pubs to use feed in there baskets			
SECTION B – Environmental Responsibility			
Assessing year-round activities improving environmental responsibility.			
		MAX	ACT.
B1	Conservation and biodiversity areas of natural habitat, wildlife and conservation sites	10	9
B2	Resource management recycling, minimising demand placed on natural resources and any harmful impact on the environment	10	9
B3	Local heritage management and development of local heritage and/or identity, inclusive of natural heritage	10	10
B4	Local environmental quality management of vacant premises and plots, litter, graffiti, fly-posting, dog fouling etc.	10	8
B5	Pride of place management of street furniture, signage, art in the landscape and hard landscaping	10	8
TOTAL POINTS AWARDED FOR SECTION B		50	44
25% of maximum points			
Areas of Achievement: The excellent work done at the nature reserve The increase in recycling The very clean and tidy streets Tewkesbury Abbey The many banners depicting the 1471 battle The wooden sculptures			
Areas for Improvement: Investigate the possibility of using more self-watering baskets Peat compost? There has been some excellent work in improving street furniture, but directly in front of “Touching Souls” there is a very rusty pole in desperate need of attention			

SECTION C – Community Participation			
Assessing year-round community participation			
		MAX	ACT.
C1	Development and continuity - Development and sustainability of the local Bloom initiative and evidence of ongoing projects	10	9
C2	Communication and education community awareness and understanding, engagement with schools and young people and/or other community groups, press coverage, publicity materials	10	9
C3	Community participation engaging a wide range of people across all areas of the community	10	9
C4	Year-round involvement schedules of events and supporting evidence of year-round activity (primary evidence to be presented in 15 minute presentation)	10	9
C5	Funding and Support initiatives to secure ongoing support for the local Bloom campaign including local business support	10	9
TOTAL POINTS AWARDED FOR SECTION C		50	45
25% of maximum points			
Areas of Achievement:			
The excellently laid out portfolio, one of the best examples there is			
The work to promote IYN			
The work with the local school children on “Pete’s Barrows”			
Tewkesbury drop in group			
Priors Park Community edible garden			
Education work carried out on the nature reserve			
Areas for Improvement:			
GRAND TOTAL POINTS AWARDED		200 (max.)	181
MEDAL AWARDED		GOLD	