



Heart of England in Bloom Marking Sheet 2017

Name of entry: Tewkesbury		Judging Date: 25 th July 2017	
Category: Town		Judges: David Pritchard and Roger Bache	
<p>Introduction: What a jumping off point to a meticulously planned day of judging. Marina Court, ostensibly a care home but much much more a real community hub coupled with quite stunning horticulture. The spick and span town itself resplendent in hundreds of 'Coat of Arm' flags depicting the battle of Tewkesbury underpinning the floral offer. This entry was more than the sum if it's the parts. The work of North Tewkesbury volunteers Tony and Stuart. Dawn's band (and we don't mean the brass band on the day) year on year making Victoria Gardens even more inviting. Tewkesbury's nature reserve and the management of same balancing flood defence and biodiversity on a huge scale. Last but not last the tireless efforts of the whole Bloom team. A very well deserved Gold.</p>			
SECTION A – Horticultural Achievement			
Assessing year-round horticultural achievement including conservation and natural areas.			
		MAX	ACT.
A1	Impact design, colours, appropriate choice of plants, special features, presentation, innovation	20	18
A2	Horticultural practice cultivation and maintenance, quality of plants, sustainability, new planting	20	18
A3	Residential and Community Gardening residential, communal areas, allotments, public buildings (grounds of churches, schools etc.), car parks	20	18
A4	Business Areas and Premises retail and shopping areas, leisure sites, transport terminals, car parks, farms, rural businesses, pubs, post offices, tourist areas/attractions, offices, estate agents etc.	20	17
A5	Green Spaces verges, parks and open public spaces	20	18
TOTAL POINTS AWARDED FOR SECTION A		100	89
50% of maximum points			
<p>Areas of Achievement:</p> <p>The florals at Marina Court were simply of Chelsea Show standard.</p> <p>Victoria Gardens this year were the best ever the annual beds quite stunning, similarly the perennial planting in North Tewkesbury is now showing well.</p> <p>Many Public Houses involved notable the display at Barclay Arms being pride of place.</p> <p>Portfolio evince of Tewksbury Town Allotments and the Abbey cutting garden.</p> <p>Priors Park and The Devereux Centre 'excellent community gardens.</p>			

Areas for Improvement:
 The use of ornamental maize in some of the hanging baskets, Curates egg comes to mind.

SECTION B – Environmental Responsibility

Assessing year-round activities improving environmental responsibility.

		MAX	ACT.
B1	Conservation and biodiversity areas of natural habitat, wildlife and conservation sites	10	10
B2	Resource management recycling, minimising demand placed on natural resources and any harmful impact on the environment	10	9
B3	Local heritage management and development of local heritage and/or identity, inclusive of natural heritage	10	10
B4	Local environmental quality management of vacant premises and plots, litter, graffiti, fly-posting, dog fouling etc.	10	10
B5	Pride of place management of street furniture, signage, art in the landscape and hard landscaping	10	10
TOTAL POINTS AWARDED FOR SECTION B		50	49
25% of maximum points			

Areas of Achievement:
 Beautifully clean, litter and dog foul free.
 Eleven should be the score for Tewkesbury Nature Reserve both in content and scale.
 Use of peat free compost in all town floral baskets and containers many of which have water reservoirs.
 Art in the landscape, another eleven! Tewkesbury’s Oak Battle Horses, Touching Souls and the new Alleycat Project. The Warders Ally Ceramic was particularly impressive.
 The signage around the town improves the visitor experience and we wager some locals have learnt something new too, who is Ode anyway!

Areas for Improvement:
 Other riverside owns have obtained water extraction licenses to irrigate their florals.
 Given the volume of river water Tewkesbury often has should this be explored?

SECTION C – Community Participation			
Assessing year-round community participation			
		MAX	ACT.
C1	Development and continuity - Development and sustainability of the local Bloom initiative and evidence of ongoing projects	10	10
C2	Communication and education community awareness and understanding, engagement with schools and young people and/or other community groups, press coverage, publicity materials	10	10
C3	Community participation engaging a wide range of people across all areas of the community	10	10
C4	Year-round involvement schedules of events and supporting evidence of year-round activity (primary evidence to be presented in 15 minute presentation)	10	9
C5	Funding and Support initiatives to secure ongoing support for the local Bloom campaign including local business support	10	9
TOTAL POINTS AWARDED FOR SECTION C		50	48
25% of maximum points			
<p>Areas of Achievement:</p> <p>A Bloom group that goes from strength to strength attracting both new blood and sponsorship alike. Establishing good relationships with contractors, Amey responding immediately to issues when notified Superb press coverage even BBC TV filming the day for a programmer going out next spring. Young people and schools generally are encouraged Peter Aldridge, Jo Worthy-Jones and Jackie Dean to name but three people heavily involved here. Superlative presentation and Portfolio, as ever!</p>			
<p>Areas for Improvement:</p>			
GRAND TOTAL POINTS AWARDED		200 (max.)	186
MEDAL AWARDED		Gold	